

PROSPECTUS

JUNE 3-5, 2027 TRADESHOW JUNE 3-5, 2027

EXHIBITOR | SPONSOR | ADVERTISER

VICTORIA 2027

CPA SCP

88TH CPA ANNUAL NATIONAL CONVENTION



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Sponsor the CPA's 88th National Annual Convention and showcase your brand to the psychology community.

Sponsorship delivers your organization an unsurpassed return on investment via a variety of cost-effective options that meaningfully showcase your brand to this coveted group psychology experts. While delegates are examining tactics and tools for their practice to thrive and survive in this changing environment, your sponsorship will be front and centre on the value you add to the profession.

We are please to welcome the North American Correctional & Criminal Justice Psychology Conference (N6), who will be joining the CPA's 88th Annual National Convention from June 3–5, 2027, hosting their event at the Fairmont Empress Hotel. Details about their offerings start on page 18.

Just think of your reach, both the CPA Convention with N6 – your reach will impact so many people!

Get ahead of your competitors and sponsor the CPA's 88th National Annual Convention or North American Correctional & Criminal Justice Psychology Conference (N6) before sponsorship sells out!

Did you know?

The 87th Annual National Convention was attended by 2200 participants in Montreal, QC. With a destination like Victoria, we are confident we will exceed our expectations and anticipate over 1600 participants.



ABOUT THE CPA

The Canadian Psychological Association (CPA) is the national association for the science, practice, and education of psychology in Canada. With over 7,000 members and affiliates, the CPA is Canada's largest national association for psychology.

Vision

A society where understanding of diverse human needs, behaviours, and aspirations drive legislation, policies and programs for individuals, organizations, and communities.

Mission

Advancing research, knowledge, and the application of psychology in the service of society through advocacy, support, and collaboration.

CPA and N6 Exhibitor Dates and Times*

SET-UP

Wednesday, June 2, 2027: 4:00 PM–6:00 PM

EXHIBIT HOURS

Thursday, June 3, 2027: 9:00 AM–4:00 PM
Friday, June 4, 2027: 9:00 AM–4:00 PM
Saturday, June 5, 2026: 9:00 AM–12:00 PM

TEAR DOWN

Saturday, June 5, 2027 after 12:00 pm

**subject to change*

Please note that Exhibit spaces must always be staffed during the above noted exhibiting hours. Tables cannot be left unattended.



2027 EXHIBITOR PACKAGES

Join as an exhibitor
Click Here

BENEFITS	EXHIBITOR PACKAGE $2,250	EXHIBITOR-EMPLOYER PACKAGE $2,525	EXHIBITOR-SPONSOR PACKAGE $3,500
Exhibit Space includes: 6' table with linen, 2 chairs and electricy	✓	✓	✓
Exhibitor Staff Badges Two badges per organization, which provide access only to the exhibit hall	✓	✓	✓
Logo Recognition On the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention.	✓	✓	✓
Pre-Event Marketing Logo, company name, and exhibit space number included in pre-event email to registered delegates.	✓	✓	✓
Mobile App Capture delegate attention with a hyperlinked logo on the Convention Mobile App and Virtual Platform.	✓	✓	✓
Additional Exhibitor Staff Badges Opportunity to purchase additional exhibitor staff badges, which allow access to the exhibitor hall, for $50/badge.	✓	✓	✓
Delegate Registration Email List Upon Request Only – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/territorial association or organization in Canada.	✓	✓	✓
Job Fair Table One table at the Job Fair – Your chance to meet with delegates seeking employment opportunities. Job Fair occurs on the first day of Convention (June 3, 2027) between 2:00pm–4:00pm.		✓	✓
Pre-Event Email Marketing 100 word blurb** included in an email to all registered delegates.		✓	✓
Ad in the Convention Program Size: 3.5" w X 3.5" t. Valued at $1000.00**			✓
Custom Powerpoint Slide Add a custom slide to our digital signage reel to highlight your brand, or direct traffic to your exhibit space!**			✓
Discounted Delegate Registration Opportunity to purchase additional delegate registrations at the discounted rate of $450.00 Max 2 per organization.			✓

***To be provided by Exhibitor*



WHY JOIN AS AN EXHIBITOR?

Ideal for:

- Publishers of psychology or academic materials
- Mental health and wellness product companies
- Educational institutions and training programs
- Software or app developers for therapy, assessments, or research
- Government agencies and non-profits involved in mental health
- HR, hiring, or recruiting firms for psychology professionals*

Joining as an exhibitor at the Canadian Psychological Association (CPA) Annual Convention and the North American Correctional & Criminal Justice Psychology Conference (N6), offers a unique opportunity to engage directly with Canada's leading community of psychologists, researchers, students, and mental health professionals. Here are key reasons why someone should consider exhibiting:

- **Direct access to targeted audiences**
  - Highly specialized attendees: The CPA convention attracts psychologists, academics, clinicians, students, and decision-makers in mental health.
  - You're speaking directly to professionals who are actively seeking tools, services, and resources relevant to their work.
- **National exposure**
  - The CPA is Canada's largest psychological association, and the convention is the premier event for psychology in the country.
  - Exhibiting positions your organization at the heart of Canada's psychology community – with visibility across provinces and sectors.
- **Networking & Relationship Building**
  - Face-to-face engagement with: Researchers seeking collaborators or funding; educators and institutions sourcing academic resources; practitioners looking for clinical tools or service providers.
- **Promote Your Brand or Product**
  - Showcase new products, technologies, services, books, or programs.
  - Opportunity for live demos, giveaways, and data collection for future marketing.
- **Influence Thought Leaders**
  - Exhibiting allows you to position your organization as a thought leader in mental health and psychological science.
- **Value-Added Benefits**
  - Listing in convention materials, website, and program app
  - Potential for sponsorship or advertising add-ons
  - Opportunities to participate in career fairs or student-focused events

** On Thursday, June 3, 2027, maximize your impact on the exhibitor floor and at the Job Fair, you'll get double the exposure! CPA delegates will have the exclusive opportunity to meet employers from multiple sectors, learn about various organizations, and both hear about and apply for current and future job opportunities. To gain access the Job Fair, you must be either an Exhibitor-Employer or Exhibitor-Sponsor.*

Join as an exhibitor
Click Here

SPONSORABLE PROPERTIES



$9,500

Headshot Booth SOLD

In today's digital age, everyone needs a professional headshot. Sponsor one of the most popular booths at the convention and provide the best swag! By offering complimentary headshots, you're giving attendees a valuable takeaway. Don't miss out on this high-traffic opportunity!

Benefits

- 1 full conference registration (Value $850.00)
- 1 exhibitor table (valued at $2250)
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- Display of logo on digital picture/supplier website where pictures can be retrieved by participants*
- Display of logo recognition at Photobooth Station
- One mobile application push notification (announcement) during CPA Convention (100 characters only)
- Unique branded item inserted in delegate bag**
- Pre-Event Marketing including logo, company name, and 100-word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program* – Size: 11" x 5.5" (Value: $2,000.00)
- Custom Powerpoint Slide on our digital signage reel**
- Delegate Registration Email List - Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada.

**dependent on supplier capabilites*
***to be provided by sponsor*

Ready to Book?
Click Here



$9,000

Start your day with... (Sponsor Name)

Make a lasting impact as the sponsor who brings morning joy to everyone! Our participants have one request: a warm cup of coffee or tea to kickstart their day. With early sessions and long lines, that first cup often gets overlooked. Step up as the hero everyone will remember—be the first cup of coffee/ tea for our participants.

As the exclusive sponsor of **START YOUR DAY WITH (Sponsor Name)**, you'll provide up to 300 cups of coffee each morning during the CPA Convention.

Benefits

- 1 full conference registrations (Value $850.00)
- 1 exhibitor table (valued at $2250)
- Recognition on all promotional elements using 'Start your day with...' terminology and logo*
- Display of logo recognition at coffee station
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- One mobile application push notification (announcement) during CPA Convention
- Unique branded item inserted in delegate bag**
- Pre-Event Marketing including logo, company name, and 100 word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program - Size: 11"x5.5 "* (Value: $2000.00)
- Custom Powerpoint Slide on our digital signage reel***
- Delegate Registration Email List - Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada

**opportunities for the sponsor to send branded coffee sleeves or branded napkins (provided by sponsor)*
***to be provided by sponsor*
****subject to approval by the CPA*

Ready to Book?
Click Here



$8,000

Welcome Reception

SOLD

Seize this high-profile branding opportunity and align your brand with this popular event. With over 400+ CPA participants are invited to mix and mingle at the CPA Welcome Reception, where guests can enjoy hors d'oeuvres while reconnecting with old friends and making new connections.

Benefits

- 1 full conference registration (Value $850)
- Representative invited to deliver greetings (2 minutes) before the start of the Awards Ceremony
- Display of banner at selected event*
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- One mobile application push notification (announcement) to annouce the reception date, time, location, and sponsorship
- Unique branded item inserted in delegate bag*
- Pre-Event Marketing including logo, company name, and 100 word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program - Size: 11"x5.5"* (Value: $2000.00)
- Custom Powerpoint Slide on our digital signage reel*
- Delegate Registration Email List - Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada

**to be provided by sponsor*

Ready to Book?
Click Here



$7,500

Convention Tote Bag Sponsorship SOLD

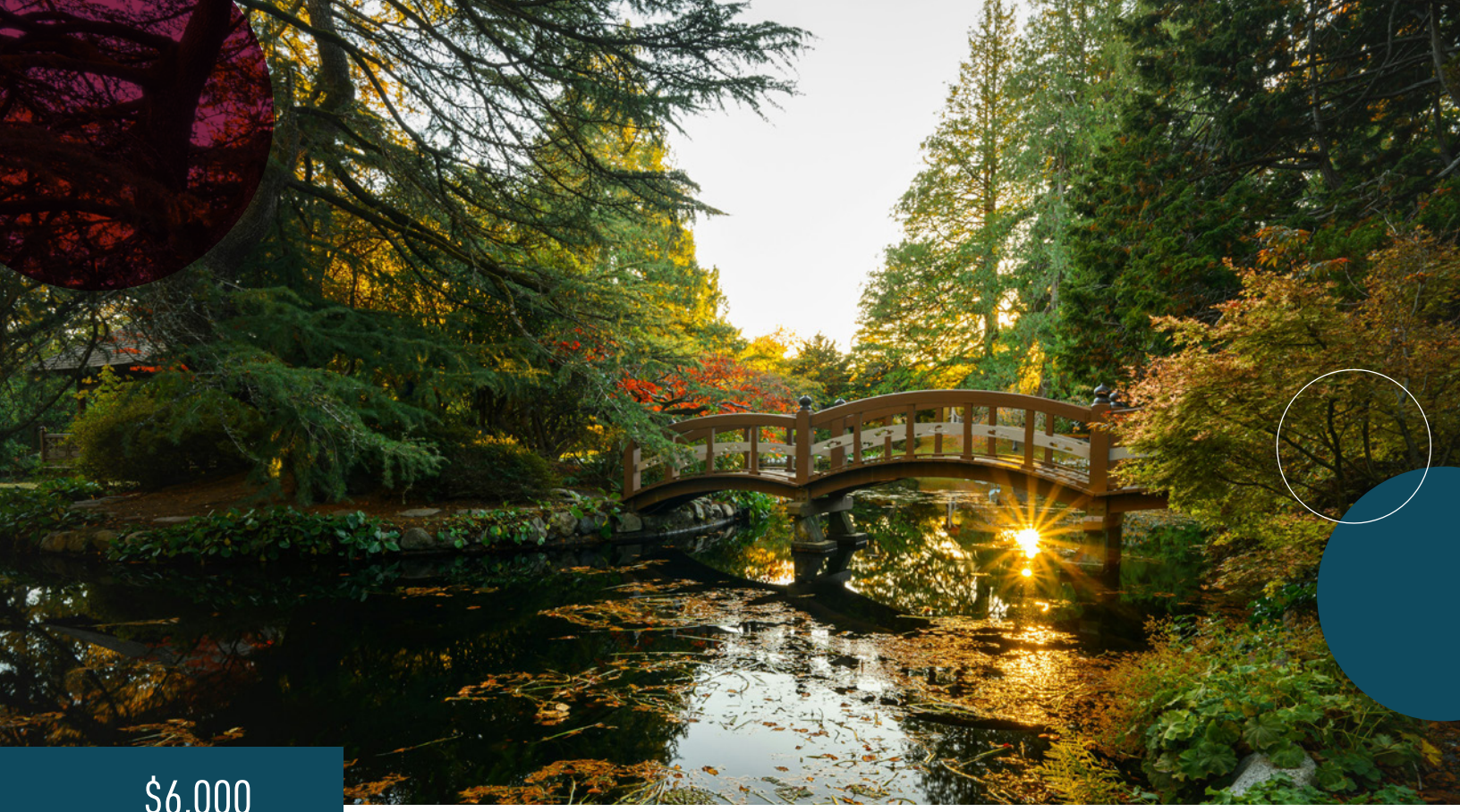
Show your support by sponsoring the official Convention Tote Bag! Each attendee will receive this item at registration and carry it throughout the event. Many bags will continue to be used at home, keeping your brand top of mind as attendees use them for groceries, running errands, and more...

Benefits

- 1 full conference registration (Value $850.00)
- Company name and logo will be featured on CPA co-branded tote bags (every participants receives a tote bag)
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- One mobile application push notification (announcement) during CPA Convention
- Unique branded item inserted in delegate bag*
- Pre-Event Marketing including logo, company name, and 100-word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program – Size: 3.5"x11" (Value: $1,500.00)
- Custom Powerpoint Slide on our digital signage reel*
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada.

**to be provided by sponsor*

Ready to Book?
Click Here



$6,000

First Time Attendees Reception

Did you know that 35% of convention delegates are first-time attendees? Make a lasting impression by sponsoring our annual First Time Attendees Reception—creating great first impressions encourages return visits! Show them your support from the very start!

Benefits

- Display of banner at selected event*
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- One mobile application push notification (announcement) to annouce the reception date, time, location, and sponsorship
- Unique branded item inserted in delegate bag*
- Pre-Event Marketing including logo, company name, and 100 word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program – Size: 11"x5.5"* (Value: $2000.00)
- Custom Powerpoint Slide on our digital signage reel*
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada

**to be provided by sponsor*

Ready to Book?
Click Here

$6,000

Mobile App Sponsor

Put your company's brand and message right in delegate's hands with a Mobile App Sponsorship! Delegates will have the ability to access a schedule of events, exhibitor listings, and all general event information using their mobile devices. Mobile app sponsorship packages include branding opportunities for your company within the app, providing you guaranteed impressions from all delegates using the mobile app! The App is available on iOS and Android.

Benefits

- Banner advertisement* on the Mobile App (Value: $700.00)
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- One mobile application push notification (announcement) during CPA Convention (100 characters only)
- Unique branded item inserted in delegate bag*
- Pre-Event Marketing including logo, company name, and 100-word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program – Size: 11"x5.5 "* (Value: $2000.00)
- Custom Powerpoint Slide on our digital signage reel*
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada.

**To be provided by sponsor*

Wi-Fi Sponsor

Keep our delegates connected and productive while ensuring your brand remains top of mind by sponsoring the convention Wi-Fi. With free access for all attendees, branding our Wi-Fi network will enhance awareness and actively engage delegates with your brand.

Benefits

- Custom Wi-Fi password
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- One mobile application push notification (announcement) during CPA Convention
- Unique branded item inserted in delegate bag*
- Pre-Event Marketing including logo, company name, and 100-word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program – Size: 11"x5.5 "* (Value: $2000.00)
- Custom Powerpoint Slide on our digital signage reel*
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada.

**To be provided by sponsor*

Ready to Book?
Click Here



$5,500

Job Fair Sponsorship

With many new graduates attending the CPA Convention, the Job Fair is the ideal opportunity for them to showcase their talents. This is a must-attend event, think of the connections you will make! Become the exclusive sponsor of the Job Fair, a signature highlight of the convention, and reap the rewards of increased visibility. Don't hesitate –sponsor today!

Benefits

- Job Fair Sponsorship includes a complimentary exhibitor table during the Job Fair (Value $500.00)
- Display of banner at selected event*
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- One mobile application push notification (announcement) during CPA Convention (100 characters only)
- Unique branded item inserted in delegate bag*
- Pre-Event Marketing including logo, company name, and 100 word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program – Size: 11"x5.5 "* (Value: $2000.00)
- Custom Powerpoint Slide on our digital signage reel*
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada

**to be provided by sponsor*

Ready to Book?
Click Here



$5,000

Affinity Space

The Affinity Space is a dedicated, culturally safe space for people of colour, to enhance their well-being, renews energy, and ultimately increases the number of racialized porfressionals in the field of psychology, who become mentors and leaders supporting more racialized young adults to enter and stay in the profession. The Affinity Space fosters community support and creates an inclusive and welcoming environment.

Your sponsorship will support cultural celebrations, networking, and well-being of racialized mental health practicioners.

Benefits

- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- One mobile application push notification (announcement) during CPA Convention (100 characters only)
- Unique branded item to be displayed and available within the Affinity Space*
- Pre-Event Marketing including logo, company name, and 100-word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program – Size: 3.5"x7.25" (Value: $1,250.00)
- Custom Powerpoint Slide on our digital signage reel*
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada.

**to be provided by sponsor*

Poster Presentation Sponsor

Reap the rewards of being the exclusive sponsor of the Poster Sessions! With 100 posters displayed each hour, three times a day, you'll maximize your exposure to over 600 attendees daily. This is one of our most popular programs, so show our participants your support. Don't wait–this opportunity will sell out quickly!

Benefits

- Display of banner in Poster Hall for all 3 days of the convention*
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- One mobile application push notification (announcement) during CPA Convention (100 characters only)
- Unique branded item inserted in delegate bag*
- Pre-Event Marketing including logo, company name, and 100-word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program – Size:3.5"x7.25" (Value: $1,250.00)
- Custom Powerpoint Slide on our digital signage reel*
- Delegate Registration Email List - Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada.

**to be provided by sponsor*

Ready to Book?
Click Here



$5,000

It's Time For a Break... Sponsorship

4 Available (2xThursday and 2xFriday)

Delegates will always make time for a snack and enjoy a break in between sessions. Let them know that your company supports them by sponsorsoring one of our many daily breaks on your selected day.

Benefits

- Ad in the Convention Program – Size: 3.5"x7.25" (Value: $1,250.00)
- Company logo will be prominently displayed on the tables where refreshments are served
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- Two mobile application push notifications (announcement) annoucing the snack break location and sponsorship
- Unique branded item inserted in delegate bag*
- Custom Powerpoint Slide on our digital signage reel*
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada.

**to be provided by sponsor*

Snapshot Sessions Sponsor

Experience the benefits of being the exclusive sponsor of one of our most popular presentation formats. With up to 200 presenters exposed to your logo each day, this is a fantastic opportunity to showcase your support. Don't miss out on this exclusive sponsorship!

Benefits

- Logo recognition at the CPA Convention included in the meeting room
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- One mobile application push notification (announcement) during CPA Convention (100 characters only)
- Unique branded item inserted in delegate bag*
- Pre-Event Marketing including logo, company name, and 100-word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program – Size: 3.5"x7.25" (Value: $1,250.00)
- Custom Powerpoint Slide on our digital signage reel*
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada.

**to be provided by sponsor*

Ready to Book?
Click Here



$3,500

$1,500

Annual General Meeting (AGM)

Seize this high-profile branding opportunity and connect with members at CPA annual general meeting.

Benefits:

- Display of banner at selected event*
- Company logo will be prominently displayed
- Logo recognition on the CPA Convention website, the convention mobile app, in the convention program, and on-site at the convention
- One mobile application push notification (announcement) to annouce the reception date, time, location, and sponsorship
- Unique branded item inserted in delegate bag*
- Pre-Event Marketing including logo, company name, and 100 word blurb* included in pre-event email to registered delegates
- Ad in the Convention Program – Size: 3.5"x3.5"* (Value: $1000.00)
- Custom Powerpoint Slide on our digital signage reel*
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada

**to be provided by sponsor*

Delegate Bag Insert

Sponsors have the opportunity to include an insert (qty 1500+) in the Delegate Bag. While printed materials can be informative, the CPA encourages inserts that go beyond paper and provide delegates with something tangible, useful, or inspiring. Thoughtful items—such as wellness tools, stress-relief aids, stationery, or other resources that support delegates in their professional or personal lives—create a lasting connection between your brand and the psychology community. *

Benefits:

- Unique branded item inserted in delegate bag*

**to be provided by sponsor*

Ready to Book?
Click Here

À LA CARTE ADVERTISING OPPORTUNITIES



Reach all the delegates who attend the CPA's annual national convention and the North American Correctional & Criminal Justice Psychology Conference (N6)! Advertise in the convention program, included in every delegate's registration package. Easily the most read and referred to document at the convention, the program is a unique opportunity to promote your brand. This program includes a list of all programming (speakers, meetings, receptions), events and exhibitors/sponsors at the convention.

Or capture delegate attention with banner advertisements in the mobile app.

ADVERTISE IN THE CONVENTION PROGRAM!	COST
11" x 5.5"	$2,000
3.5" x 11"	$1,500
3.5" x 7.25"	$1,250
3.5" x 3.5"	$1,000

PLACE A BANNER AD ON THE CONVENTION MOBILE APP!	COST
600 x 100 px	$700

ADVERTISE IN THE PSYNOPSIS CONVENTION ISSUE (Psynopsis is shared and read by over 7000 members)	COST
Half Page, Wide 8.25" x 5.25"	$825
Quarter Page, Square 4.125" x 5.25"	$500
Banner, 7.25" x 2.25"	$350

Available for a limited time (based on print deadlines)! Contact sponsorship@cpa.ca, to secure your spot.

Advertisements must be provided by the sponsor and approved by the CPA.

CONVENTION PROGRAM ARTWORK REQUIREMENTS

- Accepted File Formats: High-res PDF or EPS
- Images/files must be 300 ppi to ensure quality reproduction
- All fonts must be embedded or converted to outlines
- Any transparency must be flattened
- **CMYK only colour** – do not include spot/special colours or RGB

BANNER AD REQUIREMENTS ON THE CONVENTION MOBILE APP

- 600px wide by 100px high
- Accepted File Formats: .jpg, .png, or .gif

Deadline for content: March 22, 2027



DEADLINES

LOGO RECOGNITION

ASAP

- High resolution EPS or PDF logo

AD IN THE CONVENTION PROGRAM

Monday, March 3, 2027

- Accepted File Formats: High-res PDF or EPS
- Images/files must be 300 ppi to ensure quality reproduction
- All fonts must be embedded or converted to outlines
- Any transparency must be flattened
- CMYK only colour – do not include spot/special colours or RGB

CUSTOM POWERPOINT SLIDE

Friday, April 23, 2027

- One PPT slide – 16:9

EXHIBITOR STAFF BADGES

Monday, May 3, 2027

- Name, Email, Title

PUSH NOTIFICATION (ANNOUNCEMENT) WORDING

Monday, May 3, 2027

- 100 words maximum

PRE-CONVENTION EMAIL TO REGISTERED DELEGATES

Monday, May 3, 2027

(who have opted in to sharing their names and email address with 3rd parties)

- 75 words maximum

DELEGATE BAG INSERT

Details will be provided

- Branded item(s)/insert/gift for the delegate bag. To be mailed directly to venue

CONDITIONS

It is understood that the following points will be accepted as part of the formal contract between the Canadian Psychological Association and those who purchase exhibit space or sponsorship at the 2027 CPA Annual National Convention and North American Correctional & Criminal Justice Psychology Conference (N6).



Sponsor Agreement

Completion of the agreement form does not confirm acceptance of offer. The Conference Organizers reserve the right to determine which applications are accepted. All sponsorships/exhibits will be confirmed in writing. Confirmation of any/all sponsorships or exhibitors does not represent an endorsement by the Conference Organizers.

Payment

Sponsors and/or exhibitors will be invoiced, and all fees are due upon receipt of invoice. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the prospectus. All sponsor benefits are conditional on receiving payment, artwork, video content, goods etcetera in a timely manner and are subject to meeting publication deadlines.

Location of Exhibits

The exhibit space will be located adjacent to the main plenary rooms, registration desk and or other meeting rooms to encourage high delegate traffic each day of the exhibit days.

Exhibit Space Allocation

The Conference Organizers have the exclusive right to allocate exhibitor space and may alter the floor plan if necessary.

Each exhibitor space includes one (1) 6' table and two (2) chairs. The CPA also provides complimentary electricity to each table and WIFI. Exhibitors may handle their own hand-carried materials, or they may arrange for this to be done by show services. Please refer to the exhibitor manual for complete shipping/receiving details.

Exhibitors (or their agents) are NOT permitted to disturb, dismantle, or remove their exhibit before 12:00 PM on Saturday June 5, 2027. Violations of this regulation may result in a fine and the offending exhibitor not being welcome to participate at future CPA Annual National Conventions.



Hotel Accommodations

The CPA has secured a room block with The Fairmont Empress and several other hotel properties in Victoria, BC.

Please make your reservation directly with the hotel by visiting the following link:

Please ensure that you indicate you are attending the "*CPA Convention*".

Exhibitors Liability

The Exhibitor will be liable for and will indemnify and hold harmless the CPA from any loss or damages whatsoever suffered by the CPA as a result of any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, or other Exhibitors, the CPA, the owner of the building and their respective agents, servants and employees and members of the public attending the exhibition, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space.

No outside food or drink is permitted in the tradeshow. Additional fees for advance freight, material handling, A/V, specialized furniture, and/or power requirements (etc.) are the responsibility of the exhibitor.

Liability Waiver

In the event of any disruption outside the control of the Conference Organizers that results in the conference not taking place, the organizers accept no responsibility for losses incurred by conference participants, sponsors, and exhibitors.

Each Exhibitor has the responsibility of maintaining adequate insurance coverage against injury to persons, damage to or loss of property, products, equipment or decoration and inability to meet its obligations outlined in this Application & Contract for Exhibit Space, Terms of Agreement – Rules and Regulations. The following insurance coverage will be mandatory:

1. Comprehensive General Liability insurance with a minimum limit of $500,000 CDN.
2. The Policy shall include the CPA, and the Victoria Conference Centre as additional insured and shall contain a cross-liability clause.

Cancellation

Once signed, this contract may be cancelled by the Exhibitor up until April 2nd, 2027, and the Exhibitor will receive 25% of their fee as a refund. After April 2nd, 2027, there will be no refunds offered if the Exhibitor cancels the contract. By canceling a contract after this date, the Exhibitor forfeits all rights or claims to the allocated space and the CPA is free to rent it to others and collect the cancellation charge as liquidated damages. If the CPA is required to cancel the contract, the Exhibitor will be offered a full refund, unless the cancellation is due to the misconduct or other action of the Exhibitor.



N6

6th North American Correctional & Criminal Justice Psychology Conference

June 3 - 5, 2027
Victoria, BC, Canada

The 6th North American Correctional & Criminal Justice Psychology Conference (N6), taking place at the Fairmont Empress Hotel and Victoria Conference Centre, in Victoria, BC, Canada from June 3-5, 2027.

N6 will mark the 20th anniversary of NACCJPC, Canada's leading international conference for criminal justice psychologists, researchers, policymakers, and students. This conference occurs on a 4-year cycle and is a major highlight of the 2027 calendar for delegates from Canada, the U.S., and around the world. N5 was held in Toronto, Ontario, in 2023, and we expect upwards of 300 delegates in Victoria, as well as interest from returning and new sponsors. Get ahead of your competitors and sponsor the NACCJPC's 6th international conference before sponsorship sells out!



Sponsorship and Benefits Package for NACCJPC (N6)

EXHIBITOR PACKAGE

$2,250

Benefits

- Exhibit Space includes: 6' table with linen, 2 chairs, WIFI, and electricity.
- Exhibitor Staff Badges Two badges per organization, which only provides access to the exhibit floor.
- Logo Recognition on the NACCJPC website, the convention mobile app, in the N6 program, and on-site at the convention.
- Pre-Event Marketing Logo, company name, and exhibit space number included in pre-event email to registered delegates.
- Logo in Convention Mobile App Capture delegate attention with a hyperlinked logo on the Convention Mobile App and Virtual Platform.
- Additional Exhibitor Staff Badges Opportunity to purchase additional exhibitor staff badges, which allow access to the exhibitor floor, for $50/badge.
- Delegate Registration Email List Upon Request Only – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada.

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EXHIBITOR – EMPLOYER PACKAGE

$2,525

Benefits

- All Exhibitor benefits plus:
- Job Fair Table One table at the Job Fair – Your chance to meet with delegates seeking employment opportunities. Job Fair occurs on the first day of Convention (June 3, 2027) between 2:00pm–4:00pm.
- *Pre-event email marketing – 100-word blurb included in an email to all registered delegates.

**to be provided by sponsor*



EXHIBITOR – SPONSOR PACKAGE

$3,500

Benefits

All Exhibitor-Employer benefits plus:

- *Custom Powerpoint Slide Add a custom slide to our digital signage reel to highlight your brand, or direct traffic to your exhibit space!
- Discounted Delegate Registration – Opportunity to purchase additional N6 delegate registrations at the discounted rate of $450, Max 2 per organization

**to be provided by sponsor*

20TH ANNIVERSARY CELEBRATION AND AWARDS NIGHT RECEPTION

$7,500

Make an extra splash at the NACCJPC 20th Anniversary Celebration Reception

Seize this high-profile opportunity and align your brand with this popular event attended by all N6 delegates.

Celebrate with us 20 years of this successful international conference that is a highlight of the year for correctional and criminal justice psychology across Canada, the United States, and around the world.

Mix and mingle at the reception, where guests can enjoy hors d'oeuvres and beverages while reconnecting with old friends and making new connections.

Benefits

- 2 full conference registrations
- *Display of banner at opening event and reception event
- Unique branded item inserted in delegate bag
- Pre-Event Marketing including logo, company name, and 100-word blurb* included in pre-event email
- *Ad in the N6 program – Size: 11"x5.5"* (Value: $2000.00)
- *Custom PowerPoint Slide on our digital signage reel at opening event and reception event
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/territorial association or organization in Canada

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OPENING DAY COFFEE BREAK

$5,500

Start your conference with... (sponsor name)

Make a lasting impact as the sponsor who brings morning joy to everyone on the first day of NACCJPC – N6.

Our participants have travelled from across Canada, US, Europe, and as far as Australia and New Zealand to attend this international conference and are looking for that cup of coffee or tea to kickstart their day in Victoria.

With early sessions and long-awaited reunions, that first cup is where everyone gathers. Step up as the sponsor that provides the first cup of coffee/tea for our participants.

As the exclusive sponsor of **Opening Day Coffee Break**, you'll provide up to 300 cups of coffee and light pastries the first morning outside the N6 plenary meeting room.

Benefits

- Ad in the N6 program – Size: 3.5"x7.25"* (Value: $1,250.00)
- Company logo will be prominently displayed on the tables where refreshments are served
- Logo recognition on the NACCJPC website website, the convention mobile app, in the N6 program, and on-site at the conference
- 1 mobile application push notification (announcement) announcing the coffee/tea location and sponsorship
- Unique branded item inserted in delegate bag*
- Custom PowerPoint Slide on our digital signage reel*

**to be provided by sponsor*

POSTER SESSION SOCIAL

$3,500

Reap the rewards of being a premiere sponsor of the NACCJPC Poster Session Social!

With posters being judged for a student awards competition, strong attendance at this highlighted social event for students, early career researchers, and their mentors will maximize your exposure.

The opportunity to sponsor this wine and cheese event will sell out quickly!

Benefits

- Display of banner at the poster session social event
- Unique branded item inserted in delegate bag
- Logo recognition on the NACCJPC Conference website and program
- 1 mobile application push notification (announcement) during N6 Conference
- Pre-Event Marketing including logo, company name, and 100-word blurb* included in preevent email to registered delegates
- Ad in the Convention Program – Size: 3.5"x3.5"* (Value: $1000.00)
- *Custom Powerpoint Slide on our digital signage reel at opening event
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada

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MEET THE SPEAKER SESSION

$1,000 (one speaker, 5 available)
Or
$5,000 (Exclusive sponsor of whole series)

Be noticed at these popular sessions where first timers and regular delegates alike get to meet their legends in an informal atmosphere.

Benefits (one speaker)

- 1 mobile application push notification (announcement) during N6 Conference
- Pre-Event Marketing including logo, company name, in social media announcements
- Logo recognition on the NACCJPC Conference website and program
- Logo recognition on our digital signage reel at opening event

Benefits (Exclusive sponsor of whole series)

- 1 full conference registration
- Display of banner at the meet the speaker sessions
- Pre-Event Marketing including logo, company name, in social media announcements for each speaker session
- Logo recognition on the NACCJPC Conference website and program
- Logo recognition on our digital signage reel at opening event
- 1 mobile application push notification (announcement) during the N6 Conference
- Pre-Event Marketing including logo, company name, and 100-word blurb* included in prevent email to registered delegates
- Ad in the Convention Program – Size: 3.5"x3.5"* (Value: $1000.00)
- *Custom PowerPoint Slide on our digital signage reel at opening event
- Delegate Registration Email List – Receive a contact list of delegates who opt in to share their names and email address with 3rd parties. Please note that the delegate list cannot be used to offer or solicit membership in a national or provincial/ territorial association or organization in Canada

**to be provided by sponsor*



COFFEE BREAK

$1,500 per break (4 available)

Delegates will always make time for a break in between sessions.

Let them know that your company supports them by sponsoring one of our many daily breaks on your selected day.

Benefits

- Company logo will be prominently displayed on the tables where refreshments are served
- Logo recognition on the NACCJPC Conference website, the convention mobile app, in the convention program, and on-site at the convention
- 1 mobile application push notification (announcement) announcing the snack break location and sponsorship
- Unique branded item inserted in delegate bag*
- Custom PowerPoint Slide on our digital signage reel*

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STUDENT AWARDS

$250 (one award)
Or
$1,750 (Exclusive sponsor of all 2027 student awards)

Make your mark on advancements in criminal justice psychology by sponsoring achievement awards presented to outstanding individuals early in their research or clinical careers.

Awards include top graduate student presentations, outstanding thesis, and travel bursaries for deserving students.

Benefits (one award)

- Logo recognition on the NACCJPC Conference website and program
- Logo recognition on our digital signage reel at opening event
- Logo and announcement at the Celebration Reception and Awards Night Event

Benefits (whole series)

- Logo recognition on the NACCJPC Convention website and program
- Logo recognition on our digital signage reel at opening event
- Logo and announcement at the Celebration Reception and Awards Night Event
- 1 full conference registration
- Pre-Event Marketing including logo, company name, in social media announcements
- *Custom PowerPoint Slide on our digital signage reel at opening event

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